

## 2024-2025 District Goals

District: **2 X1**

Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



### Global Action Team Commitment

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

**Personal Commitment:** Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

**Leading by Example:** Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

**Maintain Accountability:** Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

**Monitoring Progress:** Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

**Feedback and Recognition:** Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

**Effective Implementation:** Ensuring MISSION 1.5 promotions, trainings and plans are executed.

**Funding Opportunities:** Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

### MEMBERSHIP DEVELOPMENT

#### Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 2 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 260 new members into existing clubs.
- c. Our district will increase our net gain by 60 members.

## Quarterly Targets

|             | New Clubs | New Members | Net Gain |
|-------------|-----------|-------------|----------|
| 1st Quarter | 1         | 80          | 30       |
| 2nd Quarter | 1         | 90          | 30       |
| 3rd Quarter | 0         | 80          | 20       |
| 4th Quarter | 0         | 50          | -20      |

## Action Plan

[Action Plan Membership 2024-2025.docx](#)

## SERVICE ACTIVITIES

### Goal Statement

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 70% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

## Action Plan

[Action Plan Service Activities 2024-2025.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

## Action Plan

[Action Plan Leadership Devel 2024-2025.docx](#)

# LCIF

## Goal Statement

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$100 to LCIF and I will ask 15 members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

## Action Plan

[Action Plan LCIF Support 2024-2025.docx](#)

## CUSTOM GOALS (Optional)

### Goal Statement

For the 2024-2025 Lion year, Multiple District 2 (MD2) has established a S.M.A.R.T. goal centered around the Mission 1.5 initiative. The primary objectives include strengthening community service projects to address local needs effectively, ensuring that our efforts make a significant impact.

Another key focus is developing leaders within the organization through comprehensive leadership development programs, aimed at cultivating strong, capable leaders who can drive our mission forward.

Promoting the Lions Clubs International Foundation (LCIF) and MD2-specific charities is also a priority, enhancing awareness and support to ensure sustainable growth for our charitable efforts.

Additionally, MD2 is dedicated to increasing membership growth, actively working to attract new members and retain existing ones, thereby expanding our reach and enhancing our ability to serve communities. By focusing on these key areas, MD2 aims to achieve measurable, impactful results that align with the broader mission of Lions Clubs International.

### Action Plan

[Action Plan Custom Goal 1 2024-2025.docx](#)

### Goal Statement

Mission 1.5 guides District 2-X1's goals for 2024-2025, encompassing several key objectives aimed at expanding membership, enhancing training, increasing contributions to the Lions Clubs International Foundation (LCIF), and promoting global initiatives.

The primary focus is on expanding membership, actively working to attract new members and retain existing ones to broaden our reach and impact. Enhancing training programs is another critical objective, designed to develop capable leaders and ensure members are well-equipped to serve their communities effectively.

Additionally, District 2-X1 aims to increase contributions to LCIF, supporting the foundation's efforts to address global challenges and strengthen our collective impact. A key component of our mission is focusing on the global causes of service, such as combating hunger, supporting vision initiatives, protecting the environment, providing disaster relief, and addressing childhood cancer. Promoting these global initiatives fosters a sense of international collaboration and solidarity within the organization.

Action plans have been attached separately according to the area of the goals, providing detailed strategies and steps for achieving these objectives. Thank you.

Thank you.

# Action Plan

[358 Action Plan Custom Goal 1 2024-2025 5919.docx](#)

## Special Initiatives

During the first half of my district governor term, my district plans on supporting the following global cause:

Hunger

During the second half of my district governor term, my district plans on supporting the following global cause:

Vision

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

### Action Plan

[30 suggested locations across District 2-X1.docx](#)